

DERMASENCE

MEDIZINISCHE HAUTPFLEGE

Topic: Atopic dermatitis / Dry skin

Medical skin care for atopic dermatitis



Systematically healthy skin!





DERMASENCE is "Brand of the Century"

DERMASENCE has been establishing standards with its medicated skincare for over 30 years and has become the epitome of efficacy and tolerance. For this, DERMASENCE received the prestigious "Brand of the Century" award. This means that one of the strongest German brands can be found in pharmacies.

As the leading brand in this segment, DERMASENCE represents the generic concept of medicated skincare – and the knowledge of what the skin needs to be healthy.

What does DERMASENCE stand for?

Innovative products and dermatological expertise

DERMASENCE medicated skincare is developed in a close collaboration with dermatologists. Years of experience and the implementation of innovative ideas have resulted in a programme that supports health maintenance and the regulation of skin functions. The medicated skincare programme offers products for the entire family.

Very high tolerance – intensive effect

DERMASENCE is the medicated skincare specialist. Since its founding in 1991, the brand has become the epitome of effectiveness and tolerance. When combined intelligently, innovative active ingredients create precise solutions for every type of skin as well as for problem skin – for example, atopic dermatitis, rosacea or acne.

DERMASENCE continues innovatively to contemplate the power of plant and combines pharmacologically proven natural active substances with modern formulations. In this way the invaluable ingredients unfold their effectiveness through unique extraction processes. Highly compatible and effective.

Day after day – from head to toe.



Competence for your skin:

- Innovative products
- Modern active ingredients, intelligently combined
- Considerate to sensitive skin
- Own extracts in established bases
- No harsh fragrances
- Regulation of the skin's pH value

What is atopic dermatitis?

! Atopic dermatitis is a chronic inflammatory skin disease that recurs periodically. Along with allergic asthma and hay fever, it is part of the atopic group.

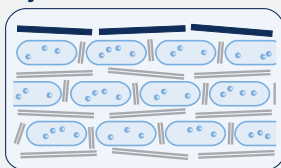


The main cause is an insufficient formation of the natural barrier layer, which is accompanied by a lack of lipids (fats), moisture and an increased pH value. Genetic factors (predisposition), environmental influences, the psyche and mechanical stimuli interact in a complex way.

Important: Dry skin is not always solely attributable to neurodermatitis. An accurate diagnosis of skin changes can be determined at a dermatology clinic.

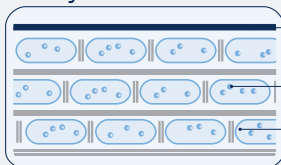
Schematic representation: Dry skin – healthy skin

Dry skin



- The skin's barrier layer is unstable
- The protective function is impaired
- The skin dries out
- Germs can penetrate

Healthy skin



Hydrolipidic film

Moisture

Horn cells



Typical signs are:



Cradle cap in infants may be a sign



Pruritus ▶ scratching ▶ pathogen entry



Dryness, roughness, scaling



Eczema (a. on bends of knees and arms)



Disturbed skin barrier (pH value = 7.4)

Which parts of the body are affected?

Especially, bending eczema on heavily used parts of the body such as the bends of the elbow or the back of the knees often occur. The extreme manifestations often decrease with the onset of puberty. However, the skin usually remains dry, sensitive and in need of care for the rest of its life. It tends to react excessively to a variety of stimuli with eczema and acute flare-ups, such as stress, mechanical skin irritations and allergens, but also to infections and climatic factors. The severity of eczema varies from person to person and can also fluctuate greatly over the course of a lifetime.

Particularly stressed parts of the body



Babies

- Cradle cap on the head
- Weeping eczema on the cheeks
- Nappy rash



Children

- Neck and wrists
- Elbows
- Back of the knees



Adults

- Eczema of the neck
- Elbows
- Arms and legs



Care tips/care goals

- Regeneration and stabilisation of the skin barrier through consistent medical skin care
- Use moisturising, soothing and non-drying skin care products
- Avoid contact with water and hot water
- Eat a balanced, healthy diet and stay hydrated

DERMASENCE medical skin care as a problem solver for atopic dermatitis.

Problem	Solution
Lipid deficiency, skin roughness	■ Lipid-containing creams or lotions, e.g. with evening primrose seed oil
Moisture loss	■ Moisture-binding agents such as urea or glycerine for smooth and supple skin
Irritations, redness	■ Skin-soothing active ingredients such as panthenol and bisabolol

Your dermatologist or pharmacist will be happy to advise you on which products from the DERMASENCE programme are best suited for you.



Product recommendations

for dry and flaky skin



Cleansing for face and body

Adtop Wash and shower lotion



The skin-neutral syndet thoroughly cleans the skin without irritating it. It contains lipid-level-restoring substances that preserve the skin's natural protective acid mantle and nourishes with dead sea minerals.

Tonic



The moisturising facial tonic water refreshes and soothes skin after cleansing. It regulates the pH value and is very well tolerated thanks to its low alcohol content. Also suitable as a mild aftershave.



Body care

Adtop Care cream



This perfume-free cream is an effective care product for dry skin that is prone to atopic dermatitis. Due to its amphiphilic nature it forms an effective, skin-friendly protective film, which is breathable and binds moisture. It reduces roughness and any potential exposure to mechanical stimuli. Bisabolol eliminates skin tightness and calms the skin. Daily use regenerates the skin's barrier function. The product is ideal for use as part of interval therapy for example in eczema-prone skin. The cream is also suitable for sensitive children's skin.

Adtop plus Care cream



The cream has been specially developed for dry and very dry skin. It combines the positive characteristics of Adtop Creme cream with the moisturising effects of urea (10 %) and glycerol. As a result rough, scaly skin becomes soft and supple without the creation of an oily layer. Ideal for use as part of interval therapy for atopic dermatitis-prone skin.

Face care

Adtop Extra rich facial care



Intensive care with a high lipid content for sensitive and very dry skin. It protects the skin against drying out and has a smoothing effect. The skin is protected from environmental influences with vitamin E. The cream is an ideal winter care to protect from cold stress

Cleansing scalp

Adtop Medicinal shampoo



This shampoo counteracts dry scalp and dandruff with ichthyol, an easily tolerated replacement for coal tar. Preserves the natural hydration of the scalp. For a relaxed scalp without itching and feelings of tension.

Product recommendations

for atopic dermatitis



Cleansing

Vitop forte Cleansing foam



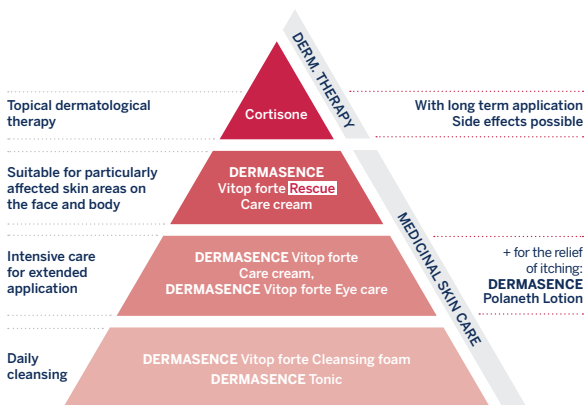
The gentle, soap-free and pH skin-neutral cleansing is tailored to the special needs of sensitive skin prone to redness and itching. With the Vitop-Complex, the foam protects the skin's natural barrier function and helps reduce itching and feelings of dryness. The moisture content of the skin is preserved. The cleansing foam is recommended as therapy-accompanying cleansing for atopic dermatitis and psoriasis.

Tonic



The moisturising facial tonic water refreshes and soothes skin after cleansing. It regulates the pH value and is very well tolerated thanks to its low alcohol content. Also suitable as a mild aftershave.

Step-by-step treatment for atopic dermatitis depending on the severity





Body care

Vitop forte Care cream



The intensive care reduces skin irritation and is ideal for irritated, dry skin in the case of atopic dermatitis. With its skin-compatible Vitop complex, the intensive care can effectively prevent inflammation symptoms when used regularly. The care cream forms a breathable protective film on the skin that protects against mechanical irritations. It is particularly skin-friendly and suitable for children from 3 years of age.

Vitop forte Junior



The care cream provides a breathable protective shield for delicate baby skin. With the unique Vitop complex, the cream can noticeably calm irritated baby skin and reduce signs of inflammation. Natural oils strengthen the skin barrier. Dry skin is moisturised and cared for. The fragrance-free formulation is particularly skin-friendly and is suitable for the delicate skin of babies from three months of age as well as for sensitive adult skin.



Face and Special care

Vitop forte **Rescue** Care cream



The care cream was specially developed for very dry and irritated skin. With the proven Vitop complex, the care cream can prevent inflammatory processes. It provides intensive moisture through hyaluron and glycerin, skin-related lipids strengthen the skin barrier. The cream helps to prevent acute phases of dryness and is always at hand in the practical tube when the skin needs it.

Vitop forte Eye care



The fragrance-free eye care cream is adapted to the special needs of very dry, itchy, atopic dermatitis prone skin. With its proven Vitop complex, it offers protection against inflammatory processes and sustainably regenerates the skin barrier in the eye area. Dry skin is intensively moisturised with glycerine and hyaluronic. Dark eye shadows are lightened.

Cleansing scalp

Vitop forte Mild care shampoo



The mild, pH-neutral care shampoo, which contains milk serum, is particularly good for individuals who have sensitive skin and scalp. Nourishing ingredients protect against and prevent skin irritation. Proteins keep hair supple and nourish the scalp. The shampoo makes combing stressed hair easier. Ideal for children from three years.



Product recommendations for itching



Body care

Polaneth Lotion



Perfume-free special care for sensitive, dry to very dry skin with a tendency to itchiness. Ideal for caring for aged skin. With 4% urea and glycerine, this highly effective body lotion intensely provides and locks in moisture. Pleasantly soothing and cooling. Reduces pruritus with 3 % Polidocanol. Can also be used after sunbathing to counteract skin tautness and itching.

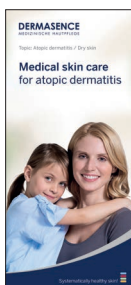


Polaneth lotion can be used as a stand-alone treatment or in combination with DERMASENCE Adtop or Vitop forte skin care products..

DERMASENCE –

Our topic folders at a glance

- Acne
- Atopic dermatitis
- Product overview



Our care system

The unique system will help you to decide on the best care for your skin type quickly and easily.

The colour code

It shows you how suitable each product is for a particular skin type. Multiple coloured dots are possible.

Normal skin

Skin with balanced lipid and moisture balance.

Dry skin

Is prone to irritation and sensitive to environmental influences and ingredients and/or prone to allergies.

Oily, acne-prone skin

Is shiny with coarse pores and frequently develops blackheads and pimples.

Anti-ageing care

Skin that has developed its first fine lines and lost some elasticity and gratefully absorbs special active ingredients; it should be protected from UV radiation.

The care symbols

These will give you guidance on how to use the products.

Cleansing

Daily care with UV protection | sun protection

Night care

Daily care – these products can be used daily in the morning and evening.





















Special care – is often used alongside therapy treatments for problem skin

Facial mask

Eye care

The lipid levels

They show whether it's a non-oily or lipid-rich product.

0	1	2	3	4
				
				
				
				

0 Non-oily product

1 Product with low lipid content

For oily or combination skin

2 Product with medium lipid content

Used as daily care for normal skin; in case of oily skin partly also suitable as night care

3 Product with higher lipid content

For rather dry skin or as night care product for normal skin

4 Product with high lipid content

For very dry skin

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Medical skin care for atopic dermatitis

DERMASENCE combines ancient healing knowledge and the latest scientific findings. Purified, highly concentrated plant-powered active ingredients prevent allergies and irritations. The right product – for every skin type.

We know what the skin requires to be healthy.

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